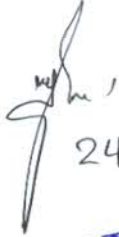


Press release

Bangladesh participated in the just concluded "India International Mega Trade Fair (IIMTF)-2017" held in Greater NOIDA in Delhi NCR during 03-15 August, 2017. Sixteen companies participated in the fair under the aegis of Export Promotion Bureau. Traditional Saree, ladies dress material was the prominent along with food stuff, fruit juice and ceramic tableware that were exhibited in the show.

A large number of visitors thronged at Bangladesh pavilion every day during the fair, especially women and girls were seen very keen to the Bangladeshi products with a great deal of interest. Throughout the fair visitors showed good amount of interest in Bangladeshi saree, other dress material and were seen enthusiastic enquiring about Bangladeshi products. General visitors and business people were happy with quality ceramic products of Monno Ceramics, food stuff and fruit juice that put on display at our pavilion. They poured in large number as the fair was progressing in order to grab their desired products from Bangladesh stand. It was evident during the fair that Pran has raised as a popular brand name in India and good chunk of customers buying food stuff, fruit juice from their stall. During the fair Bangladesh Pavilion drew huge interest among the buyers and consumers during the show. Participating companies were able to bagged export order worth of \$31500.00 and received \$ 14000.00 as potential order. Besides that participating companies also received 48 business enquiries and successful to establish 22 new contact with Indian business companies.


24.08.17
মোঃ আবুল কালাম আজাদ
পরিচালক (তথ্য ও প্রকাশনা)
বঙ্গালী উন্নয়ন বুরো
ঢাকা।